

## REGISTRATION

Individuals interested in participating in the seminar may register by filling out the Google Form provided below, after remitting the registration fee.

### Registration Fees

Category	Participation only	Participation & Paper Presentation
Academicians & Industry Experts	Rs. 300	Rs. 750
Research Scholars	Rs. 200	Rs. 500
Students	Rs. 100	Rs. 200

## IMPORTANT DATES

1. Abstract Submission : 10 March 2026
2. Acceptance Intimation : 15 March 2026
3. Full Paper Submission : 20 March 2026
4. Date of Seminar : 25 March 2026

[Click Here for Registration](#)



**ST. MARY'S COLLEGE**  
**(AUTONOMOUS), THRISSUR**

(Re-accredited by MAAC with A+ Grade | Ranked 29<sup>th</sup> in NIRF 2024)



## ICSSR-SRC SPONSORED ONE-DAY NATIONAL SEMINAR ON

# GST REFORMS AND ITS IMPACT ON ENTREPRENEURSHIP

ORGANISED BY DEPARTMENT OF COMMERCE

## CALL FOR PAPERS

Original research papers, conceptual papers, case studies and policy analyses are invited from academicians, industry experts, research scholars entrepreneurs and students on the above themes or related areas.

### MANUSCRIPT SUBMISSION GUIDELINES

- Paper must be original and unpublished.
- If the paper has been submitted elsewhere, this must be clearly declared.
- The first page should include the title, name(s) of the author(s), affiliation, telephone number and email address.
- Abstract: Maximum 300 words with 3-5 keywords.
- Full Paper length: 3000 - 5000 words (including abstract and references)
- Format: MS- Word, A4 Size
- Font: Times New Roman, Heading Size:14, Text Size:12, Line spacing:1.5.
- The full paper should be submitted via the provided email ID on or before 15 march 2026.
- The similarity index of submitted papers should be below 10%.
- Accepted papers will be published in the seminar proceedings (with ISBN)

Abstracts and full papers OR Submission Email: [icssr@smctsr.ac.in](mailto:icssr@smctsr.ac.in)

### PUBLICATION DETAILS

The research papers will be subject to screening by the Editorial Board and Peer-Review Committee. Only the abstracts of the accepted papers will be published at a later date as Seminar Proceedings with an ISBN number/ **Selected Papers will be processed for SCOPUS-indexed Publication at an additional cost.** All rights to the publication of the abstracts included in the Seminar shall rest with the organizers and editors.

### REGISTRATION & PARTICIPATION

- One registration permits participation of **one individual only.**
- Co-authors who wish to attend must register and pay the conference fee separately.
- Certificates will be issued to co-authors only upon independent registration and payment.
- Paper presenters will receive a **Participation Certificate, Seminar Kit, and Working Lunch.**

**We look forward to your scholarly participation and valuable contributions.**



9.30 AM - 3.30 PM

# 25 MARCH 2026

@ JUBILEE HALL, ST. MARY'S COLLEGE (AUTONOMOUS), THRISSUR



### ACCOUNT DETAILS & QR CODE

Account Number  
1272020009644

Branch Name  
ThriSSur East Fort

Account holder name  
Meena K Cheruvathur,  
Teseena P Emmatty

IFSC  
FDRL0001272

### FOR FURTHER INFORMATIONS

+91 9995663991, +91 90481 25332

[icssr@smctsr.ac.in](mailto:icssr@smctsr.ac.in)

## ABOUT THE COLLEGE

St. Mary's College (Autonomous), Thrissur, established in 1946 as the pioneering women's college in North Kerala, is managed by the CMC Educational Society of Nirmala Province under the Syro-Malabar Catholic Church and functions under the jurisdiction of the Roman Catholic Bishop of Thrissur. The College is committed to providing affordable, inclusive, and quality education to young women. It ensures a conducive environment for teaching, learning, research, and extension activities aimed at holistic development and enhanced employability. In the fourth cycle of NAAC reaccreditation, the College secured an A+ Grade with a CGPA of 3.41. It was granted autonomous status by the UGC in 2024. The institution offers 15 undergraduate programmes, 12 postgraduate programmes, and a doctoral programme. Guided by its motto "Scientia et Disciplina", the College continues to nurture women leaders with integrity, innovation, and compassion.

## ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce was established in 2012 with the launch of the B.Com programme and was elevated to a Postgraduate Department in 2013 with the introduction of the M.Com (Finance) programme. The Department aims to prepare students to meet the dynamic challenges of the commerce and business world. It actively engages in multifarious academic and extension activities including national and state-level seminars, invited lectures by eminent personalities, industrial visits and skill development programmes. The Department also promotes social responsibility by encouraging student participation in humanitarian and community-oriented initiatives.

## ABOUT THE SEMINAR

The One-Day National Seminar on "GST Reforms and Its Impact on Entrepreneurship" seeks to critically examine recent developments in the GST regime and their implications for India's entrepreneurial ecosystem. While GST has streamlined indirect taxation through a unified framework aimed at enhancing transparency and efficiency compliance requirements and regulatory changes continue to pose challenges for MSMEs and start-ups. This seminar brings together scholars, practitioners, and policymakers to deliberate on policy reforms, implementation issues, and the broader economic impact of GST, thereby contributing to informed research and sustainable entrepreneurial development in India.

## THEME AND SUBTHEMES OF THE SEMINAR

### Main Theme

GST Reforms and its Impact on Entrepreneurship

### Sub-Themes

- Evolution of Tax Structure in India
- GST Reforms and Revenue and Fiscal Policy
- GST Reforms and Social and Cultural Impact
- Law and GST: Legal and Judicial Perspectives
- Compliance Challenges and Administrative Burden
- GST and Startup Growth, Innovation, and Scalability
- Working Capital Management and Cash-Flow Issues under GST
- GST Reforms and Ease of Doing Business for MSMEs and Start-ups
- Structural Shifts in Consumption Patterns post-GST Implementation
- Reforms and Impact on Rural and Urban Livelihood and Employment
- Impact of GST on Cost Structure, Pricing, and Financial Sustainability
- Socio-Economic Impact of GST on Entrepreneurship and Employment
- Digitalization and Technology Adoption among MSMEs and Start-ups due to GST
- Policy Measures and Recommendations to Strengthen MSMEs and Start-ups under GST
- GST's Regional Impact, highlighting local/regional industries and revenue collection models
- Sectoral Analysis: Growth Potential in Agriculture, Manufacturing, Services, Ecommerce, Insurance, Healthcare, Real Estate, Rural Industries after GST Reforms



## PROGRAMME SCHEDULE

9.30 AM

**Inauguration &  
Keynote Address**

❖ **GST Reforms - Strengthening Ease of Doing Business**

**Shri Shashidharan**  
Assistant Commissioner, CGST, Thrissur



10.45 AM

**Technical Session**

❖ **Recent GST Reforms- Practical Impact, Compliance Issues and day to day Challenges**

**CA Sudheesh T S**  
Partner, SGS & Co., Chartered Accountants



12.00 PM

❖ **Paper Presentation**

1.00 PM

**Panel Discussion**

❖ **GST Reforms : Macroeconomic Implications for MSMEs and Indian Industry**

### Panel Experts

- ❖ **Shri G S Prakash**  
Director, MSME, Thrissur
- ❖ **Shri Prakash Pattabhiraman**  
Managing Director, Kalyan Silks
- ❖ **CA Swapna Balasubramanian**  
M/s. Manoj Swapna & Sindhu  
Chartered Accountants



### Moderator

- ❖ **Shri Sojan Joseph**  
Assistant Professor,  
Vimala College (Autonomous), Thrissur



3.15 PM

❖ **Valedictory Session**

## PATRON

- Rev Sr Saly Paul CMC  
(Provincial Superior & Manager)

## PRINCIPAL

- Dr Sr Meena K Cheruvathur

## CONVENER

- Dr. Binil E  
(Assistant Professor, Department of Commerce)

## ORGANISING COMMITTEE

- Sr Teseena P Emmatty (Vice Principal, Assistant Professor, Department of Commerce)
- Ms Jilu Varghese (Head, Department of Commerce)
- Dr Jinu Josy (Assistant Professor)
- Ms Sanitha B Vincent (Assistant Professor)
- Ms Himaprabha P (Assistant Professor)
- Ms Anjani Antony (Assistant Professor)

### STUDENT REPRESENTATIVES

- Ms Vilini K B (M.Com)
- Ms Anna Thomas (B.Com)